

How to Show Up as the Fashion Entrepreneur You Want to Be:

"Your dreams will show up for you when you show up for yourself."

Showing up means accepting that you are not where you want to be, and that a higher version of yourself is required to get you there. It means behaving and performing like the successful designer you are becoming, because you know it won't just happen over night.

Step One: Identify the qualities of a fashion entrepreneur you admire.

Find someone who has acquired a level of success you want to achieve. How do they carry themselves? How did they advance their skills? Do they have routines? What is their story? You can find this information via:

- Biographies
- Podcast and YouTube interviews
- Social Media
- Attending events

Step Two: Have a Personal Audit.

Do you have any habits or skills that aren't aligned with the qualities you've identified above? For e.g. maybe your desired self is constantly on the go with their business and opportunities, they need to be super organised. Are you organised? Maybe the person you identified developed sewing skills - do you need to improve your practical skills? Possibly you need a strong connected network, how confident are you with your 30 second elevator pitch?

One tip I have is asking your friends and family (and teachers, if you have any) for an honest review on your strengths, weaknesses and areas for improvement - both personally and professionally.

Step Three: Make a Plan

Now that you have identified your desired self and are aware of where you are now, you need to make a plan to improve yourself and act like how you need to be! This could be scheduling time every week to work on your practical skills or learning about time management. Perhaps you need to reach out to someone in the industry once a week to build relationships. Ultimately, it's having a clear plan that you can track.

Step Four: Act

First thing to do in the morning is visualise the day ahead as if you are the desired self you have identified. How do they deal with today's challenges? How do they dress, what do they eat? Then you get up and behave like so. You need to be disciplined and consistent. Your default self is your comfortable self but future you is dependent on your actions today. You won't change overnight, it takes consistent intentional work!



Worksheet:

From your research, list the skills and qualities your desired self possesses:

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Your habits (good and bad):

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Your current skills:

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Skills and habits to improve/develop:

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Area's of improvement:

One: [Insert habit/skills you will improve]_____

Action plan:

-
-
-

Two: _____

Action plan:

-
-
-

Three: _____

Action plan:

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-
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Don't forget to visualise! Constantly track and monitor the above.